

# PLAYBILL ADVERTISING

## SEASON 50

September 1, 2019 - August 30, 2020

## DELUXE PACKAGE

Reach a large audience with the Deluxe Package. This includes all programs for Theatre Winter Haven Shows! Mainstage, Tribute Tuesday Live and Academy.

\*VIEW SIZES & PRICES ON NEXT PAGE

**DEADLINE FOR FULL SEASON: OCT 3rd, 2019**

## MAINSTAGE PLAYBILL

Advertise your business in the Mainstage Playbill with over a 100 performances. You'll catch the eye of thousands of potential customers. We print over 30,000 playbills!

\*VIEW SIZES & PRICES ON NEXT PAGE

**DEADLINE FOR FULL SEASON: OCT 3rd, 2019**



## TRIBUTE TUESDAY LIVE PLAYBILL

Advertise your business in the Tribute Tuesday Live Playbill with over a 10 performances and over 5000 Playbills printed.



\*VIEW SIZES & PRICES ON NEXT PAGE

**DEADLINE FOR FULL SEASON:  
NOVEMBER 5, 2019**

## ACADEMY PLAYBILL

Advertise your business in the Academy Playbill. This playbill will best reach parents with young children.



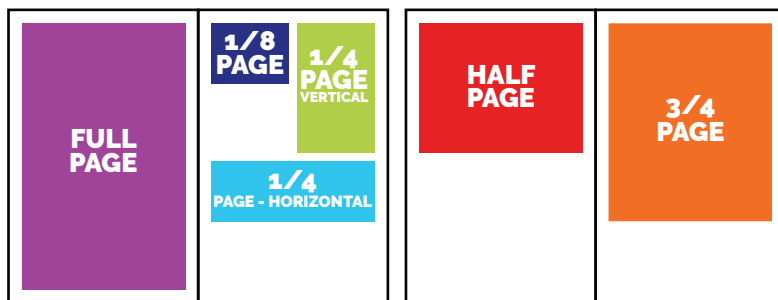
\*VIEW SIZES & PRICES ON NEXT PAGE

**DEADLINE FOR FULL SEASON  
APRIL 22, 2020**

## PAGE TYPE

## AD SIZE

FULL PAGE	4.75w x 7.25h	
3/4 PAGE	4.75w x 5.75h	
1/2 PAGE	4.75w x 3.75h	
1/4 PAGE - HORIZONTAL	4.75w x 1.75h	
1/4 PAGE - VERTICAL	2.25w x 3.75h	
1/8 - PAGE	2.25w x 1.75h	



## STEP 1 - SELECT PACKAGE AND PAGE TYPE

### DELUXE PLAYBILL PACKAGE

PAGE TYPE	PRICE	
FULL PAGE	\$1200.00	<input type="checkbox"/>
3/4 PAGE	\$1150.00	<input type="checkbox"/>
1/2 PAGE	\$1060.00	<input type="checkbox"/>
1/4 PAGE - HORIZONTAL	\$740.00	<input type="checkbox"/>
1/4 PAGE - VERTICAL	\$740.00	<input type="checkbox"/>
1/8 - PAGE	\$400.00	<input type="checkbox"/>

### MAINSTAGE PLAYBILL

PAGE TYPE	PRICE	
FULL PAGE	\$970.00	<input type="checkbox"/>
3/4 PAGE	\$910.00	<input type="checkbox"/>
1/2 PAGE	\$840.00	<input type="checkbox"/>
1/4 PAGE - HORIZONTAL	\$590.00	<input type="checkbox"/>
1/4 PAGE - VERTICAL	\$590.00	<input type="checkbox"/>
1/8 - PAGE	\$320.00	<input type="checkbox"/>

### TRIBUTE TUESDAY LIVE PLAYBILL

PAGE TYPE	PRICE	
FULL PAGE	\$320.00	<input type="checkbox"/>
3/4 PAGE	\$300.00	<input type="checkbox"/>
1/2 PAGE	\$280.00	<input type="checkbox"/>
1/4 PAGE - HORIZONTAL	\$195.00	<input type="checkbox"/>
1/4 PAGE - VERTICAL	\$195.00	<input type="checkbox"/>
1/8 - PAGE	\$105.00	<input type="checkbox"/>

### ACADEMY PLAYBILL

PAGE TYPE	PRICE	
FULL PAGE	\$120.00	<input type="checkbox"/>
3/4 PAGE	\$100.00	<input type="checkbox"/>
1/2 PAGE	\$85.00	<input type="checkbox"/>
1/4 PAGE - HORIZONTAL	\$65.00	<input type="checkbox"/>
1/4 PAGE - VERTICAL	\$65.00	<input type="checkbox"/>
1/8 - PAGE	\$45.00	<input type="checkbox"/>

## STEP 2 - ADVERTISEMENT DESIGN

DESIGN MY AD (\$50)       DESIGN MY AD (\$25)       SUPPLYING AD   
 FULL PAGE - 1/2 PAGE       1/4 Page - 1/8 PAGE

Advertisements must be 300 dpi PDF press ready file and must be the exact dimension of your selected ad size.

## STEP 3 - CONTACT INFORMATION

COMPANY \_\_\_\_\_

CONTACT NAME \_\_\_\_\_ CONTACT PHONE # \_\_\_\_\_

CONTACT EMAIL \_\_\_\_\_

ADDRESS \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

## STEP 4 - PAYMENT

CASH       CHECK       CREDIT CARD

NAME ON CARD \_\_\_\_\_

CARD # \_\_\_\_\_

EXP. DATE \_\_\_\_\_ SECURITY CODE \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

## CONTACT

For more information,  
or to reserve your advertisement,  
please contact Jordan Garcia.

[Jordan@TheatreWinterHaven.com](mailto:Jordan@TheatreWinterHaven.com)

MAKE CHECK PAYABLE TO:  
**Theatre Winter Haven**